The journey of Thai Union Group is an exploration seeking seafood of the finest quality for the entire world.
All in One

The business of Thai Union starts from the sea, the source of our raw materials, and continues through global standard production processes, packaging and world-wide distribution. Each one of these steps is undertaken with meticulous attention to detail.
Founded in 1988, Thai Union Frozen Products PCL (TUF) became a publicly traded company on the Stock Exchange of Thailand in 1994. Today TUF is a leading global seafood expert with a well-diversified product portfolio through its leading brands in the key markets of the world and the proud holding company of both Thai Union Manufacturing Co., Ltd. and Songkla Canning PCL.

**TUF Products**

We currently offer a wide array of products— all made from top quality ingredients that meet stringent standards. Key product categories include frozen tuna loin, shelf-stable tuna, sardine and mackerel, frozen salmon, and frozen cephalopods. To serve the diverse needs of our customers, we also offer value-added products including baked goods and frozen ready-to-eat meals.

**TUF Brands**

We are the world's largest producer of shelf-stable tuna products and one of the largest seafood producers in the world. With production facilities in Thailand, Indonesia, Vietnam, the United States, France, Portugal, Seychelles, and Ghana, our brands are truly global. Our portfolio includes market-leading trademarks like 'Chicken of the Sea' (the No. 3 seafood brand in USA), 'John West' (the No. 1 seafood brand UK, Ireland, and Netherlands), 'Petit Navire' and 'Hyacinthe Parmenier' (the No. 1 seafood brand France), 'Mareblu' (the No. 3 seafood brand Italy), 'Century' (the No. 1 seafood brand China) and 'Sealect' (the No. 1 tuna brand in Thailand).

**TUF's Mission**

To be recognized as the “Chef of the World” — a company that provides high quality and innovative food products that appeal to our customers' ever-evolving tastes.

To be the most trusted food provider globally by offering healthy, delicious, convenient and safe food;

To be fair and responsible to all of our partners and stakeholders with a commitment to building long-term mutually successful relationships.
Thai Union Group PCL. is a global seafood leader with international consumer-favorite brands such as Chicken of the Sea, John West, Petit Navire, Parmentier, Mareblu, King Oscar, and Rügen Fisch and Thai-leading brands SEALECT, Fisho and Bellotta. We have brought nutritious, tasty and innovative products to tables around the world for generations.

Thai Union’s vision is to be the world’s most trusted seafood leader. In 2016, we launched our sustainability strategy, SeaChange®, to deliver real and lasting changes in the way we operate and in the wider Thai and global fishing industries.

We firmly commit to responsible and ethical business practices globally, including within our supply chains. Thai Union is a proud member of the United Nations Global Compact, a founding member of the International Seafood Sustainability Foundation, and has been recognized by the Dow Jones Sustainability Index for three consecutive years.

We challenge ourselves to think boldly and take calculated risks to unlock revolutionary changes in the way seafood is procured, produced, packaged and consumed. Thai Union launched the Global Innovation Incubator (Gii) in 2015 – a world-class R&D facility, and the first of its kind in Thailand. The Gii deploys unconventional investigation of seafood to enhance product quality, nutrition and satisfaction, and to create shared value for our investors while carving a path toward seafood sustainability. Combining the forces of internationally acclaimed academic and in-house researchers, the Gii puts Thai Union ahead of the curve and will modernize the greater seafood industry.
One Quality,
The Best Quality

“The Best” is the only quality label of all Thai Union’s products.
Slice
Flakes
Solid
Fillet
Albacore Loins
Skipjack Loins
Tuna
Tuna Risotto with Pumpkin and Confit Tomato

Yellowfin Loin

Tuna Spread & Filling

Tuna Salad Nicoise

Smoked tuna Platter

Tuna a la Plancha
Tuna Garden Salad

Albacore Loin

Tuna Casserole

Grilled Tuna with Salsa & guacamole
Shrimp

- Cooked Peeled Pin Deveined Tail-Off
- Cooked Headless Shell-On
- Cooked Head-on Shell-On Center Peeled (Natural Curve)
- Cooked Head-on Shell-On (Natural Curve)
- Raw Breaded Torpedo Shrimp
- Raw Peeled Cut Deveined Tail-On Skewer (C Shape Style)
- Pre-Fried Popcorn Shrimp
- Alive Sushi Ebi with Head Meat
- Alive Raw Head-On Shell-On (Stretched)
- Raw Peeled Pin Deveined Tail-Off Skewer (Pinwheel Style)
- Raw Headless Shell-On Butterfly Cut
- Raw Peeled Pin Deveined Tail-On
Shrimp Salad
Shrimp Ring
Shrimp Cocktail

Marinade Peeled Shrimp

Pre-Fried Tempura Bites

Peeled Shrimp with Sweet And Sour Sauce

Breaded Shrimp Burger / Ebikatsu

Head-On Breaded Shrimp

Peeled Shrimp with Scampi Sauce
Variety of Breaded Butterfly Shrimp

Shrimp Cocktail/Salad

Filo Prawn

Pinwheel Skewered Shrimp

Torpedo Shrimp (Black Pepper)

Shrimp Popcorn

Breaded Shrimp Torpedo (Original)

Marinade Shrimp Skewers With Vegetables

Sushi Ebi

Variety of Breaded Butterfly Shrimp

Shrimp Skewer (Nobashi Style)
Sardine & Mackerel

Colorabis
Saira

Sardina Pilchardus
Skinless & Boneless Sardines

Japanese Mackerel in Kabayaki Sauce

Sardines in Japanese sauce

Sardine in Tomato sauce

Sardines with a Thai Spicy Tomato Sauce

Fried Chu Chee Sardine
Salmon

- Salmon Nugget
- Salmon Slice
- Head on Gutted
- Salmon Portion Skin on
- Salmon Chip
- Salmon Flake
- Salmon Portion Skinless
Smoked Salmon

Salmon Kirimi in Bento

Marinated Salmon Portion
Specialty Seafood

- Baby Octopus
- Tilapia
- Squid Tentacle
- Grilled Squid Slice
- Squid Tube
- Cuttlefish Slice
Thai Seabass

Squid Rings

Whole Clean Squid

Mussel Meat

Pangasius Dice

Baby Clam Meat
Breaded Squid

Squid Rings and Tentacles

Whole Cleaned Squid

Char Grilled Squid Fillets

Char Grilled Squid Fillets

Whole Cleaned Squid

Breaded Squid

Squid Rings and Tentacles
Baby Clams
Octopus
Squid
Crab Meat
Lobster Paste
Crab Meat
All White Meat
Shrimp Cocktail

Crab Meat Jumbo Lump

Crab Meat Broken Lump

Crab Meat Extra Fancy

Shrimp Picnic

Crab Meat Extra Fancy

Shrimp Picnic
Fish: Baked Fish Snack
Fish Stipe
Fish Crispy
Fish Sheet
Fisho

Made Of Surimi Grade A
100% No GMO Gluten Free

No Trans Fat
Low Glycemic Index
Low Cholesterol
Sashimi Shoyu Flavour

Super Spicy Flavour

Sweetie Barbecue Flavour

Stir-Fried Crab Meat With Black Pepper Flavour

Grilled Squid Flavour

Hot & Spicy Flavour

Hot & Spicy Flavour
Grilled Salmon Flake

Maki Sushi (Surimi)

Maki Sushi (Baby Con & Asparagus)

Maki Sushi (Avocado)

California Roll with Salmon and Cream cheese

Mixed Nigiri

Maki Sushi (Carrot)

Maki Sushi (Zucchini)

Maki Sushi (Tuna)

Maki Sushi with Salmon and Cream cheese

Maki Sushi (Surimi)
California Roll (Surimi & Avocado)

Grilled Squid Topping

California Roll (Tuna)

Mixed Nigiri

Nigiri (Surimi)

Nigiri (Avocado)

Nigiri (Grilled Squid)

Nigiri (Tuna)
Fish Nugget

Tuna Burger

Chicken Tikka Masala with Turmeric Rice

Chicken Green Curry with Coconut Rice

Wonton Soup

Tom Yum

Snack Platter

Chicken Karaage

Chicken Massaman Curry

Chicken Salad Western Style

Beef Teriyaki

Chicken Massaman Curry

Chicken Yellow Curry

Wonton Soup

Tom Yum

Snack Platter

Chicken Karaage

Chicken Massaman Curry

Chicken Salad Western Style

Beef Teriyaki

Chicken Massaman Curry

Chicken Yellow Curry
Assorted Toppings
Cheese Cake,
Cookie Crumbles

Sweet Turnover
Pie

Assorted Topping
Savoury Baked Pies

Fillings & Spreads

Sweet Turnover Pie

Chocolate Cake

Brownie & Velvet cake

Sweet Turnover Pie
Grilled Tuna

Succulent Loaf/Pate

Semi-Moist Dog Treats

Soup/Broth
Tuna Soup with Surimi and White Baits

Tuna in Jelly

Sliced Tuna Belly in Broth
Rock-Star Chunks with Beef

Semi-Moist Treats

Rock-Star Chunks
Rock-Star Chunks in Golden Jelly

Beef in Gravy

Soup with Chicken and Surimi

Chubs

Treats (Chicken)
Tuna with Shrimp

Succulent Loaf

Minced Chicken and Soft Bones in Chicken Broth

Chicken in Broth

Chicken Jerky
ONE GOAL, ONE LEADER

As we aim to be number one, we never cease developing by means of global production standards.
Food Safety and Quality Standards

The Company will be manufacturer of quality processed seafood for export with focus on producing products that are safe, hygienic, with up to standard quality, met with customer acceptance and satisfaction up to having continuous improvement.

Top quality products are always our first priority, which our domestic and international customers can be assured of. Our products are of international standards and quality, are traceable, and are responsive to the needs of our customers globally.

All TU products pass our rigorous quality inspection system in every stage of production; biological, chemical and physical. TU’s own inspection laboratory is certified with ISO/IEC 17025 by the Bureau of Laboratory Quality Standards, Department of Medical Sciences, Ministry of Public Health. The lab was also awarded the best 2010 agricultural product inspection laboratory from the National Bureau of Agricultural Commodity and Food Standards (ACFS), Ministry of Agricultural and Cooperatives.

With our continuous determination and attention on sanitation/ hygiene and food safety, we have been certified with various quality accreditations from both national and international organizations. The noteworthy include ISO 9001:2008 for quality management system; ISO 14001 for environmental management system; Best Aquaculture Practices – certification standard for shrimp production throughout the value chain processes; HACCP, GMP, BRC, IFS, Kosher, HALAL, etc. These notations affirm the company’s concise and rigorous quality control and inspection system as we endeavor only the best quality food for our customers.