

Thai Union Group PCL is the world's seafood leader bringing high quality, healthy, tasty and innovative seafood products to customers across the world for more than 40 years.



Thai Union has embraced our role as a leader of positive change by firmly positioning sustainability at the heart of our business through its global sustainability strategy, SeaChange®.



seaCHANGE

Thai Union is proud to be a member of the United Nations Global Compact, and a founding member of the International Seafood Sustainability Foundation (ISSF). Thai Union's ongoing work on sustainability issues has been widely recognized and in 2020 the Company was listed on the Dow Jones Sustainability Indices (DJSI) for the seventh consecutive year and ranked number two in the world on the Food Products Industry Index.

Thai Union Alternative Protein

Thai Union Alternative Protein is a new business unit within Thai Union. Launched in 2021, it has developed an exciting new line of nutritious plant-based seafood offerings that are specially developed to fit customer requirements by Thai Union's cutting edge Global Innovation Center, and more exciting development is ongoing.



We are on a mission to become 'The Trusted Alternative Seafood Partner'

As the world's population grows, it is more important than ever to deliver sustainably sourced proteins that meet the increasing global demand. We are committed to make a real positive difference to all partners with our alternative protein solutions, and to develop new food propositions that are committed to 'Healthy Living, Healthy Oceans'. Our alternative seafood experiences will contribute to toward a more sustainable, equitable, and secure world.

Our products

We are committed to strengthening our core with alternative plant-based solutions, together with our partners. Leveraging our capabilities in manufacturing, we offer a range of products, from tuna to fish to shrimp. Our selection of plant-based products can be used as single seafood ingredient (i.e. tuna, shrimp, etc.), as a seafood solution (i.e. crab patty, fish nugget, shrimp bite, etc.), or as a meal-solution (i.e. dim sum, curry, etc.).

Come and meet us, we can share our latest innovations, and see how we can partner and co-create your customized seafood solution.



Ambient – Frozen – Ready meal

Plant-based tuna / Plant-based crab / Plant-based fish
Plant-based shrimp / Plant-based meat / Plant-based cuisine

-  **100% meat-free**
-  **Vegetarian**
-  **Vegan**
-  **Sustainably sourced**



FIND OUT MORE

“The Thai Union Alternative Protein Business seeks to accelerate the growth of the Alternative Protein market, supporting our customers in their journey. We are committed to **Healthy Living, Healthy Oceans**, and we invite you to join us on this exciting journey”
Maarten Geraets, Managing Director of Alternative Protein Business.



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OR YOUR LOCAL THAI UNION TEAM

Product Portfolio



Thai Union Plant-based Products

NEW



- *First Plant-based seafood brand in Thailand*
- *Provide variety of plant-based products including chicken, and pork range*
- *Deliver healthy and tasty product*
- *High protein*
- *0 mg cholesterol*



Plant-Based Tuna



Plant-Based Shrimp



**อร่อยเลิศที่
คำนี้ที่ใช่**



- Vegan**
- 0 mg Cholesterol**
- High Protein**
- Good Source of fiber**
- Sustainably Sourced**

f **OMG MEAT**
@omgmeat.th
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‘OMG Meat’ launch the PLANT-BASED SEAFOOD in Thailand Market in March 2021

NEW



Plant-based Shrimp Dumpling



Plant-based Crab Meat



Plant-based Fish Nugget











Plant-based Crab Shumai



Plant-based Crab Haijor





Product	Packaging format			Pack size	Pkg type	Commercial
	1. Box (Retail)	2. Pouch (FS)	3. Printed Bag			
1 Crab Meat				<ul style="list-style-type: none"> 80g/pc x 2pc 80g/pc x 8pc 	<ul style="list-style-type: none"> Inner Box Pouch/Bag 	<ul style="list-style-type: none"> March '21
2 Crab Shumai				<ul style="list-style-type: none"> 20g/pc x 6pc 20g/pc x 20pc 	<ul style="list-style-type: none"> Inner Box Pouch/Bag 	<ul style="list-style-type: none"> March '21
3 Hoi Jor				<ul style="list-style-type: none"> 35g/pc x 6pc 35g/pc x 20pc 	<ul style="list-style-type: none"> Inner Box Pouch/Bag 	<ul style="list-style-type: none"> May '21
4 Fish nugget				<ul style="list-style-type: none"> 25g/pc x 6pc 25g/pc x 30pc 	<ul style="list-style-type: none"> Inner Box Pouch/Bag 	<ul style="list-style-type: none"> March '21
5 Shrimp Dumpling				<ul style="list-style-type: none"> 25g/pc x 5pc 	<ul style="list-style-type: none"> Inner Box 	<ul style="list-style-type: none"> June'22

Product information






Plant-based Shrimp Dumpling




Size	Ingredient	Regulatory: Formulation	Key Benefit	Cooking instruction
<ul style="list-style-type: none"> 25g/pc x 5pc (Inner Box) RSP: 110 baht/inner box 	<ul style="list-style-type: none"> Plant-based shrimp, Wonton sheet, Sesame oil, Canola oil, Iodized salt, White pepper, Food additives, Natural color, Natural imitation flavor added Allergen: Contains wheat 	<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  <p>Thailand</p> </div> <div style="text-align: center;">  <p>United States of America</p> </div> </div>	<ul style="list-style-type: none"> Good Source of fiber High in calcium Non-GMO No preservatives J-formula 	<ul style="list-style-type: none"> Steam frozen product 7-8 mins Microwave 800w 1 - 2 min Shelf life: 18 months under frozen storage condition




Packaging	Ingredient	Regulatory: Formulation	Key Benefit	Cooking instruction
<ul style="list-style-type: none"> 80g/pc x 2pc (Inner Box) 80g/pc x 8pc (Plain Bag + B/W sticker) 80g/pc x 8pc (Printed bag) 	<ul style="list-style-type: none"> Soy protein and Wheat protein, Breadcrumbs, Canola oil, Non-iodine salt, Mustard, Parsley, Onion, Vinegar, Veg Mayo, Black pepper powder, Food additives, Natural imitation flavor added 	<div style="display: flex; flex-direction: column; align-items: center;"> <div style="display: flex; justify-content: space-around; width: 100%;"> <div style="text-align: center;">  <p>European Union</p> </div> <div style="text-align: center;">  <p>United States of America</p> </div> </div> <div style="text-align: center; margin-top: 20px;">  <p>Thailand</p> </div> </div>	<ul style="list-style-type: none"> High Protein per serving (12g/80g) No Preservatives Vegan Non-GMO 	<ul style="list-style-type: none"> Oven at 160 °C, 20 mins Air fry at 160 °C, 20 mins Pan-fry 2 mins on each side of thawed crab meat over medium heat in oil Shelf life: 18 months under frozen storage condition




Packaging	Ingredient	Regulatory: Formulation	Key Benefit	Cooking instruction
<ul style="list-style-type: none"> • 20g/pc x 6pc (Inner Box) • 20g/pc x 30pc (Plain Bag + B/W sticker) • 20g/pc x 30pc (Printed bag) 	<ul style="list-style-type: none"> • Soy protein and Wheat protein, Seasoning, Vegetables (Shiitake mushroom, Water chestnuts, Parsley), Dumpling sheet, Modified starch, Flavor enhancer, Food additives, Natural color, Natural imitation flavor added 	 <p>Thailand</p>	<ul style="list-style-type: none"> • Good source of protein • No Preservatives • Vegan • Non-GMO 	<ul style="list-style-type: none"> • Steam frozen product 6-7 mins • Microwave 800w 1 min • Shelf life: 18 months under frozen storage condition



Packaging	Ingredient	Regulatory: Formulation	Key Benefit	Cooking instruction
<ul style="list-style-type: none"> • 35g/pc x 6pc (Inner Box) • 35g/pc x 30pc (Plain Bag + B/W sticker) • 35g/pc x 30pc (Printed bag) 	<ul style="list-style-type: none"> • Soy protein and Wheat protein, Plant-based mince meat (Soybean protein and Rice protein, Rice bran oil, Water, Seasoning), Water chestnuts, Seasoning, Food additives, Breadcrumbs, Tofu sheet, Vegetables (Onion, Parsley) 	 <p>Thailand</p>	<ul style="list-style-type: none"> • High Protein per serving (15g/105g) • No Preservatives • Vegan • Non-GMO 	<ul style="list-style-type: none"> • Deep fry frozen product at 180 °C in oil for 6-7 minutes. • Shelf life: 18 months under frozen storage condition



Packaging	Ingredient	Regulatory: Formulation	Key Benefit	Cooking instruction
<ul style="list-style-type: none"> • 25g/pc x 6pc (Inner Box) • 25g/pc x 30pc (Plain Bag + B/W sticker) • 25g/pc x 30pc (Printed bag) 	<ul style="list-style-type: none"> • Soy protein and Wheat protein, Coating (Predust, Batter), Food additives, Breadcrumbs, Non-iodine salt, Canola oil, Garlic powder, Savoury flavor, Black pepper powder, Thyme, Natural imitation flavor added 	 <p>Thailand</p>	<ul style="list-style-type: none"> • High Protein per serving (10g/75g) • No Preservatives • Vegan • Non-GMO 	<ul style="list-style-type: none"> • Oven at 190 °C, 10 mins • Deep fry at 160 °C, 4 mins • Air fry at 160 °C, 10 mins • Shelf life: 18 months under frozen storage condition

Product Portfolio – Plant-based whole shrimp



Ingredient

- Water, Coconut oil, Sugar, Gelling agent (Konjac, Carrageenan), Soy protein isolate, Stabilizer (Methyl cellulose, Food starch-modified), Pea starch, Salt, Colour (Beta carotene, Calcium carbonate), Flavouring, Acidity regulator (Sodium carbonates).
- Allergen: Contains soybean, pea, and coconut.

Regulatory: Formulation



European Union



United States of America



Thailand

Key Benefit

- High in calcium
- High Protein
- Good source of Beta carotene
- No preservatives

Cooking instruction

- Steam at 95°C for 2 minutes
- Boil at 95°C for 2 minutes
- Pre-condition: Boiled and Steamed
- **Shelf life:** 18 months under frozen storage condition

Product Portfolio – Pre-Fried Plant-Based Tuna Burger



Ingredient

- wheat, soybean, pea, garlic, and Black pepper Water, Isolated soy protein (Wheat gluten, Soy protein concentrate, Wheat starch, Soybean meal), Soy protein concentrate (Soy protein, Wheat gluten, Salt, Soybean oil, Natural flavour), Soybean oil, Texturizers (Pea protein, Stabilizers (E407, E461, E327), Modified tapioca starch), Canola oil, Seasoning (Natural flavour, Stabilizer (E414), Maltodextrin, Yeast extract, Salt, Potato starch, Rice bran oil), Natural flavour, Cellulose fiber, Vegetable juice concentrate (Onion, Carrot, Cauliflower), Garlic powder, Yeast extract, Black pepper powder, Transglutaminase, Thyme.
- Allergen: Contains wheat

Regulatory: Formulation



European Union



Thailand

Key Benefit




- Good source of Protein
- No Preservatives
- Vegan
- Non-GMO

Cooking instruction

- Deep fry : Preheat the fat fryer to 175 °C. Once the oil is heated up, place the frozen burger in the oil for approx. 5.00-6.00 min. or until thoroughly cooked.
- Air fry at 160 °C, 20 mins
- Shelf life:** 18 months under frozen storage condition

Plant-based Tuna



Size	Ingredient	Regulatory: Formulation	Key Benefit	Cooking instruction
<ul style="list-style-type: none">• Can• Pouch	<ul style="list-style-type: none">• Soy based• Pea based	<div style="display: flex; justify-content: space-around;"><div style="text-align: center;"><p>Thailand</p></div><div style="text-align: center;"><p>United States of America</p></div></div> <div style="text-align: center; margin-top: 20px;"><p>European Union</p></div>	<ul style="list-style-type: none">• High Protein per serving (14g/100g)• No Preservatives• Vegan• Non-GMO	<ul style="list-style-type: none">• ambient



**Thank you
AND
Enjoy Tasting!**