



**SARDINE
&
MACKEREL**



SeaChange® is Thai Union’s global sustainability strategy. We think of SeaChange® as a journey that covers every aspect of the seafood business from how we look after the oceans to how we manage our waste; from the responsibility we take for our workers to building brighter futures for the communities around our key sites.

Traceability is the backbone of our sustainability efforts. It gives us the ability to wholly trace our seafood. From catch to consumption, full traceability enables us to identify, investigate and improve upon the industry’s most critical issues.

As one of the world’s largest seafood companies, Thai Union has embraced our role as a leader for positive change. This means putting sustainability at the heart of our business.

Our Sustainability Objectives

As a company built on producing and selling high quality seafood products to markets around the world, Thai Union’s overarching sustainability objectives can be summarized in three aims to ensure

- The seas are sustainable now and for future generations.
- Our workers are safe, legally employed and empowered.
- The vessels we buy from are legal and operate responsibly.

Our Operating Principles

Good Governance

SeaChange® has the support of the entire Thai Union organization, from top to bottom and across all our markets. We have put together a strong team of experts who will provide robust leadership, backed up by policies and processes, to ensure SeaChange® fundamentally changes the way the global seafood industry operates.

Transparency

We recognize how important openness is in building stakeholder trust. We are committed to being fully transparent in our communications with our stakeholders, customers and the entire industry. We share our learnings and provide regular updates on our progress.

Partnerships and Collaboration

We are proud to be working with some of the leading organizations on the issues affecting the industry today. We actively seek out civil society, government and industry partners to contribute their expertise and insights to our programs.

Changing Seafood for Good

SeaChange® is an integrated plan of initiatives, organized into four programs, to drive meaningful improvements across the entire global seafood industry.



Safe and Legal Labor

Providing safe, legal and freely-chosen employment in our own facilities and in supply chains is critically important to Thai Union. While we have significant programs in place for our own employees, we are also partnering with specialist organizations and NGOs to ensure those working in the wider industry are protected.



Responsible Sourcing

Traceability is the key to improving the transparency and operational practices of the entire seafood industry. With traceability in place, we can track our products - from catch to consumption - as well as work with our suppliers to help them meet the same high standards as Thai Union.



Responsible Operations

We have initiatives in place to ensure our operations are as advanced and effective as possible to minimize our environmental footprint, reduce the impact of our processes on climate change, and ensure the safety of our employees at work.



People and Communities

We want to have a positive, practical impact on the communities in which we work and have influence. Our CSR programs, community work and local engagement will improve the lives and facilities of those living near us and working with us.



FOOD SAFETY STANDARDS

QUALITY POLICY

Thai Union is dedicated to manufacturing high-quality processed seafood that is safe, hygienic and achieves excellent customer satisfaction. We continuously work to advance our products in these areas.

PROVIDING OUR CUSTOMERS WITH TOP QUALITY PRODUCTS FROM SUSTAINABLE SOURCES IS ALWAYS OUR FIRST PRIORITY

Thai Union's quality policy commits us to innovating products of the highest quality to attain domestic and international consumers' trust and confidence. We satisfy our worldwide customers' expectations that all our products meet international food quality and safety standards with full traceability.

Each and every Thai Union product has undergone stringent quality control in every stage of processing to ensure the end product is free from biological and chemical contaminations.



SARDINE, PILCHARD AND MACKEREL SERVED FOR EVERYONE

Sardine, pilchard and mackerel are important fish that are consumed worldwide. They are good source of protein, also rich of essential omega-3 fatty acid, vitamins and minerals.

SARDINE
(*Sardinella gibbosa*)



SARDINE
(*Sardinella longiceps*)



PILCHARD
(*Sardina pilchardus*)



PILCHARD
(*Sardinops sagax*)



MACKEREL / SABA
(*Scomber japonicus*)



SAURY / SANMA
(*Cololabis saira*)



PACKAGING



Club Can



Dingley Can



Jitney Can



Tall Can



Round Can



Oval Can



Pouch

PACKING

- Club Can 125G Net Weight
- Dingley Can 106G Net Weight
- Jitney Can 155G Net Weight
- Tall Can 425G Net Weight
- Round Can 185G Net Weight
- Oval Can 100 G Net Weight
- Pouch 100G Net Weight

LABEL

- Normal or UV Coated Label
- Cartonnette
- Sticker
- Insert paper



VARIETY OF MEDIA FOR SELECTION

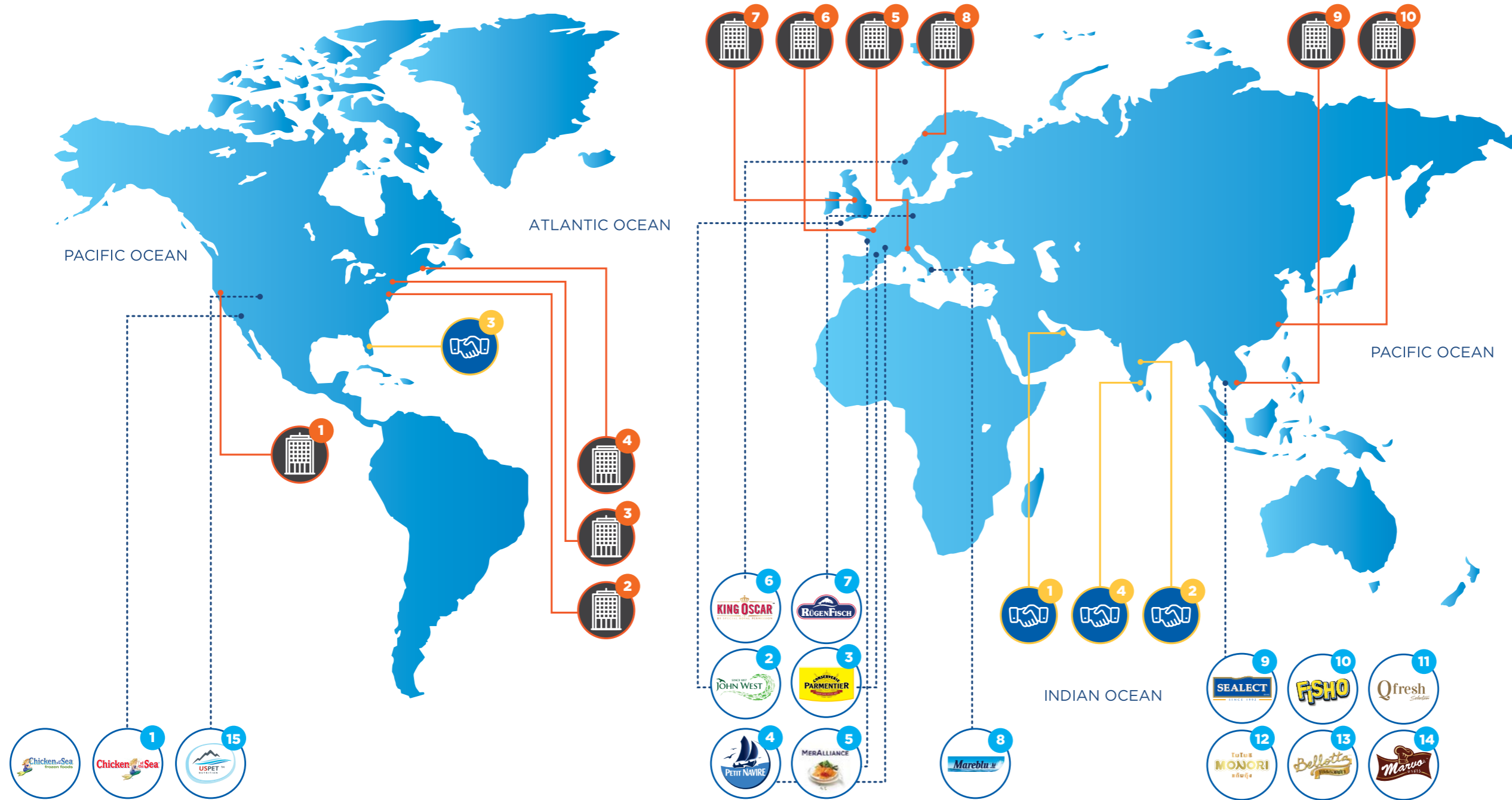
Tomato sauce, Brine, Spring water, Sunflower oil, Soya bean oil, Olive oil, Chili sauce, Mustard, Louisiana sauce, Japanese sauce, Teriyaki sauce, Miso sauce, Pasta sauce, Green curry, and various sauces as customer requirement.



MAKE YOUR BEST MEAL IN YOUR STYLE AND FAVORITE



SEAFOOD OF THE FINEST QUALITY DELIGHTING CONSUMERS AROUND THE WORLD



LEGEND

Brands

- 1 Chicken of the Sea, USA
- 2 John West, UK
- 3 Parmentier, France
- 4 Petit Navire, France
- 5 MerAlliance, France
- 6 King Oscar, Norway
- 7 Rügen Fisch, Germany
- 8 Mareblu, Italy
- 9 SEALECT, Thailand
- 10 FISHO, Thailand
- 11 Q fresh, Thailand
- 12 Monori, Thailand
- 13 Bellotta, Thailand
- 14 Marvo, Thailand
- 15 US Pet, USA

Corporate office / Sales

- 1 El Segundo, CA, USA
- 2 Lake Success, NY, USA
- 3 Portsmouth, NA, USA
- 4 Shediac, Canada
- 5 Milan, Italy
- 6 Paris, France
- 7 Liverpool, UK
- 8 Svolvær, Norway
- 9 Bangkok, Thailand
- 10 Shanghai, China

Key joint venture / associated companies

- 1 Dubai, UAE
- 2 Hyderabad, India
- 3 Orlando, FL, USA
- 4 Andhra Pradesh, India





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