

Our Internal Carbon Pricing



Why Implement a Carbon Price

In 2024, Thai Union launched a feasibility study to assess mechanisms that incentivize the integration of climate-related issues in decision-making.

The objectives include embedding climate accountability into future remuneration and incentive structures, conducting cost-benefit analyses, driving energy efficiency, and incentivizing the integration of climate-related considerations into decision-making.

These efforts support our science-based GHG reduction targets and align the organization with our net-zero ambitions.

GHG Scope Covered

The feasibility study focuses on Scope 1 and 2 GHG emissions, covering direct operational emissions and indirect emissions from purchased electricity.

Type of Internal Carbon Price

The study includes the evaluation of a shadow carbon price, which assigns an internal notional cost to carbon emissions but does not involve an actual transfer of funds.

Price (per Metric Ton CO₂e)

The shadow carbon price under evaluation is set at USD 28 per metric ton of carbon dioxide equivalent (CO₂e), aligned with Thai Union's science-based GHG reduction targets.

Application

The initiative outlines operation-specific emissions reduction goals, key decarbonization initiatives, and proposes mechanisms to incorporate climate performance into individual and business-level evaluations. It aims to embed climate accountability into future incentive schemes across both executive leadership and operational teams, ensuring company-wide alignment with Thai Union's net-zero ambitions and integration into all business-level decision-making processes.