



Mr. Thiraphong Chansiri

President & CEO

Thiraphong Chansiri is President and CEO, Thai Union Group, effective 1995.

Thiraphong steers Thai Union's global business and growth strategies. He has extensive experience in business management, most notably in the area of mergers and acquisitions.

Since 1995, Thiraphong has been the driving force behind Thai Union's expansion from a business with annual revenue of approximately US\$100 million to an operation with revenue of more than US\$3.7 billion today.

He has managed the expansion of the company's global brand portfolio, which includes markets-leading international brands Chicken of the Sea (U.S.), John West (U.K.), Petit Navire (France), Parmentier (France), Mareblu (Italy), King Oscar (Norway) and Rügen Fisch (Germany), and leading Thai brands Sealect, Fisho and Bellotta.

In March 2016, Thiraphong was awarded 'No. 1 Best CEO in Thailand' in an annual Asia's Best Managed Companies Poll by FinanceAsia. In the same poll, Thai Union was ranked first in the categories of 'Best Managed Company in Thailand,' 'Most Committed to Corporate Governance in Thailand,' 'Best at Corporate Social Responsibility in Thailand' and 'Best at Investor Relations in Thailand'. Thiraphong was also awarded the Best CEO under the Agro & Food Industry category for the 7th consecutive year by the annual Investment Analysis Association (IAA) 2015/2016 poll.

Thiraphong joined Thai Union Group in 1988. Prior to his appointment as President and CEO, he held several executive positions within the Group.

Thiraphong received an MBA from the University Of San Francisco, California and a Bachelor's degree in Marketing from Assumption University, Bangkok.

His interests include marathon running, reading, and collecting works of art.