



## **Mr. Faisal Sheikh**

### **Managing Director of Emerging Markets**

Faisal Sheikh is Managing Director of Emerging Markets, Thai Union Group, effective January 1, 2016. He is also a member of Thai Union's Global Leadership Team.

Since joining the company in August 2013 as Director of Group Strategy, Sheikh has led several strategic projects, such as the turnaround of U.S. Pet Nutrition, launching the group's strategic planning process, identifying various M&A activities, channeling resources into Innovation and Sustainability, and supporting the acquisitions of MerAlliance, King Oscar, and Orion.

In the newly created role of Managing Director of Emerging Markets, Sheikh is responsible for Thai Union's joint venture, Seafood International Company, in the Middle East, as well as our branded business in Thailand, T-Holding. Sheikh is also responsible for executing growth initiatives in China and Southeast Asian countries.

The Emerging Markets unit is a key imperative for the Group. Markets in the Middle East, China, and Southeast Asia present a sizeable potential with a population of more than two billion people and a seafood market of more than US\$150 billion.

Prior to joining Thai Union, Sheikh was a Principal with Booz & Company based out of the firm's Middle East / Africa office in Dubai. In this capacity, he advised FMCG companies on developing investment and growth strategies, operating model designs, and turnaround plans.

Sheikh has an MBA from the Johnson Graduate School of Management at Cornell University. He resides with his family in Bangkok.