



Dr. Darian McBain

Group Director of Sustainable Development

As the global director of sustainability for Thai Union, the world's largest producer of canned tuna, Darian McBain is focused on implementing change that will drive sustainability through the entire global seafood industry. Working in partnership with a wide range of NGOs, she develops programs designed to manage the environmental and social impacts of the sector.

With strong experience in sustainable supply chains, Darian is working at every level of the seafood industry – from vessels and manufacturing to importers and retailers; however, she is particularly focused on establishing the controls to ensure that all workers throughout the seafood industry have safe, legal and freely chosen employment.

Darian has spent her career working in business, government and non-governmental organizations delivering strategies and campaigns to contribute to a more sustainable society. In addition to running her own strategy and sustainability consultancy in Australia advising government and NGOs, she was the Sustainable Procurement Lead for the National Health Service in the UK and has advised the United Nations.

Darian is a passionate advocate of engaging with audiences and helping organizations tell their stories and, working with WWF, she ran a highly successful social media campaign to increase awareness of sustainable palm oil in addition to contributing to its market transformation program.

A qualified engineer and scientist, Darian is also a great communicator. She has published a number of academic articles, blogs, edited two books and regularly speaks on sustainability at global conferences and is an Adjunct Senior Lecturer with Integrated Sustainability Analysis at the University of Sydney.

Darian holds a PhD from the University of Sydney on social indicators for global supply chain analysis; a Master's of Science in Business Strategy, Politics and Environment from the University of London; and a Bachelor of Engineering (Environmental) from the University of New South Wales.